

Organization:	Creative Concord
Location:	Concord, NH
Website:	http://www.concordnhchamber.com/creative_concord_welcomes_you.html
Social Media:	Facebook: Creative Concord
Purpose/Vision:	The Creative Economy Task Force envisions a future city that is accessible, affordable and attractive to creative people as a community in which to live, work, and achieve their potential, thus improving the quality of life and stimulating economic growth that benefits all of Concord's citizens. The Concord we aspire to will be a regional center for arts, heritage, and culture; aesthetic and practical innovation; and diverse forms of cultural expression. We believe that cultivating creative pursuits and people offers substantial economic opportunity for the city that is compatible with, and enhances, the quality of life that Concord residents cherish. Creativity connects us to the state, nation, and world.
Definition of "Creative Industries":	The Creative Economy consists of a cultural core that includes occupations and industries, both for profit and not for profit that focus on the production and distribution of cultural goods and services, as well as intellectual property – but specifically intellectual property that has a cultural component. The Creative Economy involves: Cultural Workforce: occupations that represent work that directly produces cultural goods and services, regardless of industry, or work within an industry that makes cultural goods/services regardless of the actual work task. Cultural Enterprises: those industries that are involved in the production and or distribution of cultural goods and services.
Goal(s):	<ol style="list-style-type: none"> 1. Capacity – Build capacity of Concord's creative sector through strategies such as public and private funding for not-for-profits, information, networking, management assistance, and coordination. 2. Creative Climate – Develop a business and public policy climate that encourages creativity with a public commitment to creative economic development that actively enables creative enterprises and individual artists. 3. Identity – Define and promote a creative identity and brand Concord so residents, current and prospective employers, potential creative workers, and visitors understand Concord's unique and authentic identity as a home and destination. 4. Downtown – Develop and enhance Concord's downtown, implementing Main Street Concord plans for upper-story residential and creative enterprises, special events, restaurants, shopping, and streetscape and façade development that results in a vibrant, lively downtown with activity into the evenings and weekends. 5. Greater Concord – Enhance neighborhoods and surrounding communities as walkable villages that encourage creative businesses, artist housing, cultural programming, parks and open space, and cultural attractions.

Activities/Tactics:	<ol style="list-style-type: none"> 1. Establish the private Creative Concord Committee and the public Creative Economy Advisory Council to represent the creative sector and implement this plan. 2. Define a distinctive Concord identity for business recruitment and tourism marketing. 3. Stimulate creative businesses with a new Creative Economy Revolving Loan Fund. 4. Develop a creative industry incubator and artist studio/housing project. 5. Encourage and support the expansion of NHTI – Concord’s Community College from an associate-degree granting college to a baccalaureate degree granting college. 6. Build a signature event that grows to define Concord for visitors and residents. 7. Encourage prominent cultural institutions, the Concord Public Library and League of New Hampshire Craftsmen to relocate downtown. 8. Partner with Main Street Concord to enhance downtown by developing upper-story residences, specialty retail stores, creative enterprises and retail and special events. <p>Source: The Concord Creative Economy Plan - 2008</p>
Board:	13 members
Staff:	1 – Deputy City Manager, Development
Current Projects:	<p>Quarterly Artist Networking Events Sidewalk Performers locations CATCH Neighborhood Housing for artists</p>