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| Organization: | Colorado Creative Industries |
| Location: | Denver, statewide office |
| Website: | http://www.coloradocreativeindustries.org/ |
| Social Media: | Facebook: Colorado Creative Industries Twitter: @CO_Creatives LinkedIn: Iowa's Creative Corridor Pinterest: Iowa's Creative Corridor YouTube: Iowa's Creative Corridor |
| Purpose/Vision: | To promote, support and expand the creative industries to drive Colorado's economy, grow jobs and enhance our quality of life. |
| Definition of "Creative Industries": | Colorado uses the term "Creative Economy." It combines two populations: creative enterprises and creative occupations. <ul style="list-style-type: none"> • A creative enterprise is defined as any company for which the primary value of its products or services is rooted in its emotional and aesthetic appeal to the customer. • A creative occupation is defined as a job in either a creative industry or non-creative industry in which the work itself is inherently creative or artistic. • The creative economy encompasses both of these groups, which overlap. |
| Goal(s): | <ul style="list-style-type: none"> • Non-profit and for-profit creative businesses, artists and creative entrepreneurs will have increased access to financial support, skill development and professional networking. • Colorado will be recognized as a premier creative hub—a base for world-class creative businesses, productions and experiences. • Opportunities for arts learning and creativity skills development will be available to Colorado youth to help them succeed in school and to be better prepared to enter the workforce. • Local governments and coalitions will expand professional and financial support for creative businesses and cultural and artistic programs in their communities. • All Coloradans will have access to creative environments and experiences. • Colorado's unique cultural heritage will be preserved and promoted. |
| Activities/Tactics: | <ul style="list-style-type: none"> • Increase access to direct financial support for creatives. • Create and expand professional development and networking opportunities for creatives. • Promote Colorado as a premier creative hub. • Increase access to arts and creativity skills in preschool through college education and workforce development. • Stimulate increased support for creatives by local governments and coalitions. 2011-2014 strategic plan |

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| Board: | 11 members appointed by the Governor |
| Staff: | 6 |
| Current Projects: | <ul style="list-style-type: none"> • Colorado Creates Grants • Annual Creative Industries Summit • Create Denver • Arts Incubator of the Rockies • Metro State Creates • Career Advancement Awards • Change Leader Institute • Colorado Creative Districts |
| History: | <p>In July 2010, Colorado’s new Creative Industries Division merged the former Council on the Arts and Art in Public Places program to capitalize on the immense potential for our creative sector to drive economic growth in Colorado.</p> <p>A division of the Colorado Office of Economic Development & International Trade, Colorado Creative Industries sees a future where Colorado is a premiere “Creative Economy.” We strive to create a strong brand identity, a Top 10 reputation, and create significant and sustained investment in the creative sector where creative entrepreneurs and enterprises will flourish. It’s our goal for Colorado to “grow its own” creative workforce.</p> |