

Organization:	<b>Creative Industries Network</b>
Location:	Pittsburgh, PA
Website:	<a href="http://www.pghtech.org/">http://www.pghtech.org/</a>
Social Media:	Facebook: The Pittsburgh Technology Council's The Art + Tech Initiative Twitter: @KimChestney LinkedIn: The Art + Technology Initiative (private group)
Purpose/Vision:	To foster, connect and sustain emergent intersections of creativity and industry.
Definition of "Creative Industries":	Industry clusters and sub-clusters (Creative Industry Support; Data Sciences; Design; Entertainment; Fine Arts; Media Communications; Software / Hardware) that demonstrate a strong dependence on innovation and technology, but also on highly skilled creative employees, free agents and entrepreneurs.
Goal(s):	To serve as a collaborative hub that ignites creativity and innovation, enhances interconnectivity and provides opportunity for creative, cultural transformation. The network serves seven key clusters: Design, Communications, Fine Arts, Entertainment, Software & Hardware, Data Science and Creative Industry Support Services.
Activities/Tactics:	<ul style="list-style-type: none"> <li>• CREateFestival – Three-day annual festival</li> <li>• Innovation Series – theme focus is on What's Next?</li> <li>• Creative Clash Mixers – evening networking event</li> <li>• Get Interactive Series – quarterly speakers/panels on interactive technology</li> <li>• DIY Marketing Training – day-long workshops</li> <li>• The 15 Minutes Gallery – art space focused on the intersection of art and technology at the Pittsburgh Technology Center</li> </ul>
Board:	24 members
Staff:	1 – Director, Creative Industries Acceleration, Pittsburgh Technology Council
Current Projects:	See Activities/Tactics section above
History:	The Art + Tech Initiative kicked off with a ban in 2008 with the first-ever Design, Art + Technology Awards (DATA) at the 15 Minutes Gallery – the Tech Council's innovation art space. Featuring over 75 artists and technologists, DATA became the foundational element of the Art + Technology Initiative. In 2015 DATA 2.0 has emerged as the <a href="#">CREATE Festival</a> , a three-day gathering for innovative creatives, part of the <a href="#">Three Rivers Arts Festival</a> .