

Organization:	Iowa's Creative Corridor
Location:	Seven county regional area-Eastern Iowa
Website:	http://creativecorridor.co/
Social Media:	Facebook: Iowa's Creative Corridor Twitter: @CreativeCor LinkedIn: Iowa's Creative Corridor Pinterest: Iowa's Creative Corridor YouTube: Iowa's Creative Corridor
Purpose/Vision:	Our mission is to connect, celebrate and support all those who dream big, push boundaries, and create here. The ultimate goal is an ever-thriving region, with residents building innovative organizations, participating in vibrant communities and exuding so much pride that we're known around the world.
Definition of "Creative Industries":	
Goal(s):	We'll get there by unleashing the talent in our people, connect them across generations, sectors, geographies and silos, and inspire everyone with the great stories of game-changing ideas and inventions created here.
Activities/Tactics:	Everyone in the region is welcome and encouraged to use this shared identity proudly in community, corporate and non-profit communications. It's a way to show what we all work together to strengthen and celebrate this place that we love.
Board:	18 Branding Task Force Members
Staff:	Kirkwood Community College communications and marketing staff facilitates the Iowa's Creative Corridor regional branding and website.
Current Projects:	
History:	